

# cambridgeshire agenda

Cambridgeshire Agenda celebrates life in the county, as a magazine for local 28-plus ABC1 professionals with high disposable income. The brand enthuses readers about where they live and work, informing and keeping them in touch with local events.

- extensive what's on guide
- local features on local people
- arts and culture
- Previews and reviews
- homes and gardens inspiration
- exclusive competitions
- fine food guide

**Sign up to the LIVE LOCAL LOVE LOCAL campaign and reach Agenda's subscribers – featuring on the Keep It Local page, as well as online.**

#### DISTRIBUTION

- 30,000 Free to pick up
- Distributed throughout the city and county
- Available at Park & Ride, cafés, arts centres, supermarkets, bookshops, theatres and wine sellers

[www.agenda.greatbritishlife.co.uk](http://www.agenda.greatbritishlife.co.uk)

#### ADVERTISEMENT RATES (exc. VAT)

1/8 page	£175
¼ page	£350
½ page	£550
full page	£995
DPS	£1,995
Inside Front Cover	£1,475
Back Cover	£1,900
Advertorial DPS	£1,995
Advertorial page	£1,000
Advertorial half	£695

Add 10% for guaranteed position (subject to availability).

Sponsorship opportunities negotiable

Inserts (per 1,000: min 5,000) £50

1 month's web advertising £25

#### DISCOUNT

2-3 insertions	20% off
4-6 insertions	30% off
7-11 insertions	40% off
12 insertions	50% off

#### DEADLINE

Completed artwork to be supplied by the 14th of each month, prior to the month of issue.

AD SIZES (Millimetres)	WIDTH	HEIGHT
1/8 page	92	64
¼ page	92	130
½ page l/s	190	130
½ page portrait	92	266
full page	190	266
full page bleed	216	303

